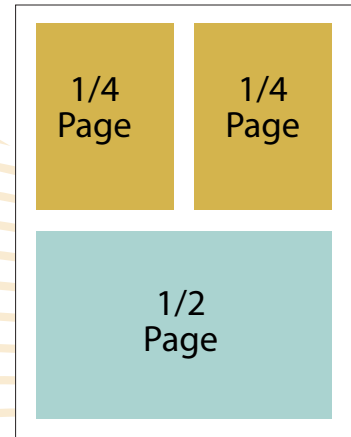


FOUR COLOUR RATES PER INSERTION

AD SIZE (in inches)		1 Edition	2 Editions
Full Page	8.5 x 11	\$1000	\$ 900
Half page	7.5 x 4.75	\$ 600	\$ 550
Third page	7.75 x 3	\$ 400	\$ 375
Quarter page	3.5 x 4.75	\$ 325	\$ 300
Banner Ad	7.75 x 1.5	\$ 300	\$ 275
Business Card	3.5 x 2	\$ 200	\$ 175
Marketplace listing		\$ 100	



DESIGN SERVICES

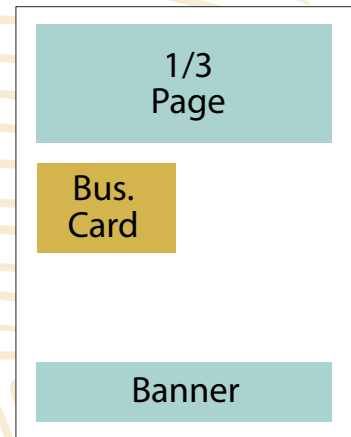
Our design fees are as follows:

New Ad - 1/4, page ads \$60.00

- 1/2 to Full page \$80.00

Changes to approved ads -\$20.00

Photograph or text changes -\$20.00



FILE FORMATS

- A colour copy of the ad should be submitted with a digital file for colour verification
- Files can be sent via email, wetransfer for large files or placed on a flash drive
- Please conform to precise ad sizes, RGB files will be converted to CMYK, colour accuracy is not guaranteed
- File formats should be as follows: - Press ready pdf, acrobat 5.0, ensure all fonts are embedded
 - Illustrator 8.0 or 9.0 eps, ensure all fonts are outlined and all images embedded
 - Photoshop psd, jpg or eps, ensure photoshop files are, size as at 300 dpi, CMYK